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How can i rank my website highly on search engines with very little expense?

my website needs a serious traffic boost but i have very little spare cash to pay for ad-words or the like.any suggestions on increasing my search engine ranking would be gratefully appreciated.thanks chris

You need to have good meta tags. Do a web search on this and read all about it. Then submit your site to the search engines. The better the meta tags the more likely you will be rated higher on the list.

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