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How do the Search Engines Decide How Web Sites Rank?



"Why isn't my site on the first page of Google." Few things are more frustrating to an Ecommerce owner than not understanding why your competitors sites out rank yours on the search engines. In this segment Jeremy Pryor reveals the basis for how the search engine decides which sites get to the top and which get buried.

Duration : **0:7:35**

[youtube FaCEvesvCyk]

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