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Your website pictures name have a ranking affect on search engines?

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Roland

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Will your ranking affected by the way you name your pictures of your Website?

Just curious. Running a PC biz , will it benefit me to name my picture as keywords to expect a better ranking on Search Engine? Regards.

Yes, the name of the image, as well as the contents of its ALT parameter, dictate how an image is indexed by both Yahoo and Google.

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