

Published based on [Google's Matt Cutts | How to Get Better Visibility on Google](#)

# Google's Matt Cutts | How to Get Better Visibility on Google



USA TODAY's Jefferson Graham interviews Google engineer Matt Cutts on how to get your site to the top of Google with 5 basic, common sense SEO tips. Matt Cutts guests on the USA TODAY Talking Tech web video show. New episodes air weekly at <http://tech.usatoday.com>

Duration : **0:4:57**

[youtube 5GK0aQrCDEo]

You can also find this article published on [Google's Matt Cutts | How to Get Better Visibility on Google](#), and on the tag pages [cutts](#), [google](#), [graham](#), [jefferson](#), [matt](#), [SEO](#), [talking](#), [tech](#), [today](#), [usa](#).