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I have a new website at

<http://www.specialhomeproducts.com>

Check it out! I have many new home decor and office decor products, as well as great gift ideas for every special occasion....just need ideas as to how to market this without it costing an arm and a leg....am working on a limited budget. The idea is to MAKE money with it, NOT SPEND every dime I have just to get it marketed and ranked on the search engines. If anyone out there has resources for excellent internet marketing, that is reputable, NOT SCAMS, and is easy to understand for the beginner, let me know! I know amazon.com has several books you can get, such as "search engine optimization for dummies", or "keywords for dummies"...may have to go with that for now, to save on my expenses...already put TOO much into this project to give up on it....getting several hits a day to the site, but still no significant sales....any help I can get out there would be greatly appreciated. debs3

You can do it for free no problem but it will require a little time on your part.

First you need to get two books from the library:

Designing with Web Standards <http://www.zeldman.com/dwvs/>

Don't make me think <http://www.sensible.com/buythebook.html>

Reading and understanding these two books alone will put you ahead of 99.9% of webdesigners.

Then you need to read a free, reliable and up to date SEO tutorial. There are only two of these on the web that are considered worth reading.

<http://www.seomoz.org/article/beginners-guide-to-search-engine-optimization>

<http://www.seo-blog.com/tutorial.php>

That's it! Read, learn and implement.

Good luck!

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