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What are the important factors for seo onsite optimisation?

Hi all - ive been trying to learn SEO and would like to know what are the most important factors to be considered for onsite seo

Thanks in advance

Onsite seo is related to everything that takes place on your actual website.

The most important factors as to my knowledge are your page

titles

meta description

meta keywords

internal linking

keywords density

usage of latent symentic indexing

sitemaps

robots.txt

alt tags for images

This along with strong offsite seo should help you rank very well in the search engines.

hope this helps

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