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What Is SEO - Search Engine Optimization Explained



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What is SEO? SEO stands for search engine optimization but that doesn't explain all too much either. This video jumps into exactly what SEO is all about.

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Let's talk about what SEO can do for you, and why you should be using search engine optimization to your advantage. Whether you've got one site or no sites this is a presentation on SEO (search engine optimization) that you cannot afford to miss.

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Duration : **0:1:59**

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